



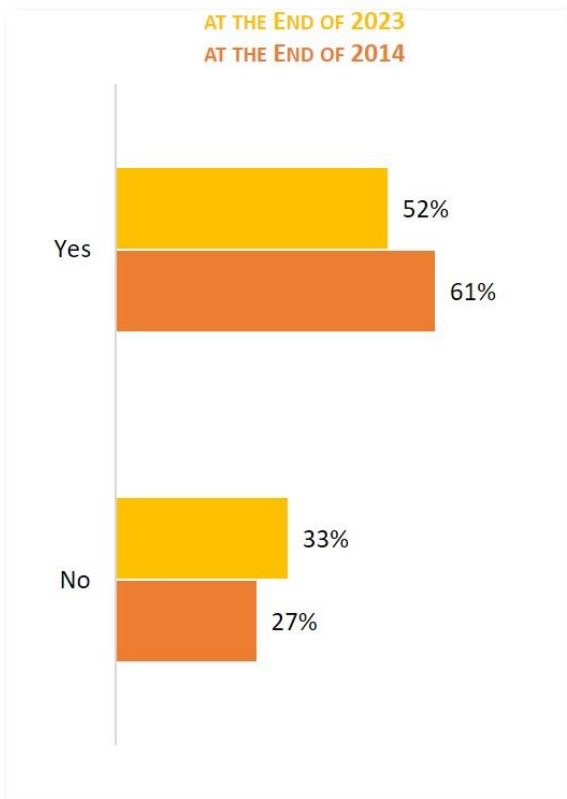
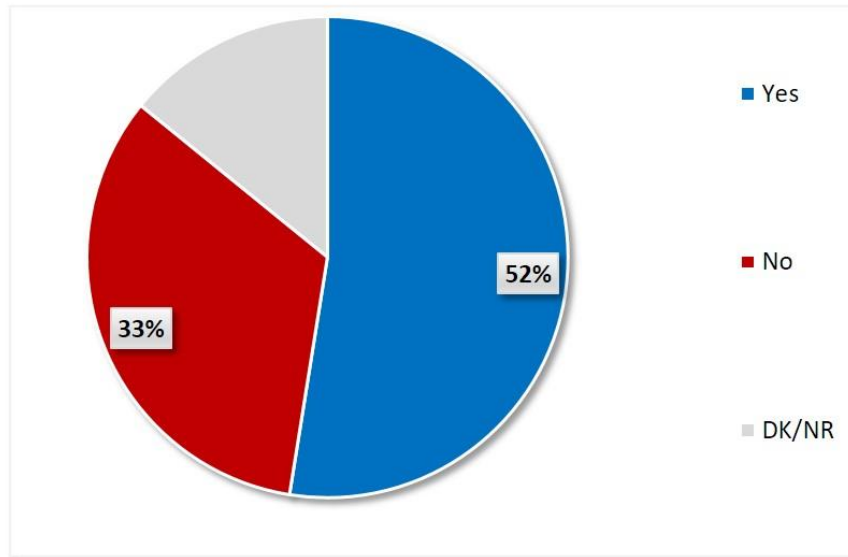
Fewer people are willing to fight for their country compared to ten years ago

One in two adults around the world declare that they would fight for their country if there was a war, a third would not, and 14% are not sure.

It seems that willingness to fight has decreased after the outbreak of several conflicts in recent years. In 2014, for instance, when we witnessed the annexation of Crimea by the Russian Federation, the attitudes to the same question around the world were 61% willing to fight and 27% on the opposite opinion.



If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?



TOP 5 YES	
ARMENIA:	96%
SAUDI ARABIA:	94%
AZERBAIJAN:	88%
PAKISTAN:	86%
GEORGIA:	83%
TOP 5 NO	
ITALY:	78%
AUSTRIA:	62%
GERMANY:	57%
NIGERIA:	54%
SPAIN:	53%

Minor deviations due to rounding are possible

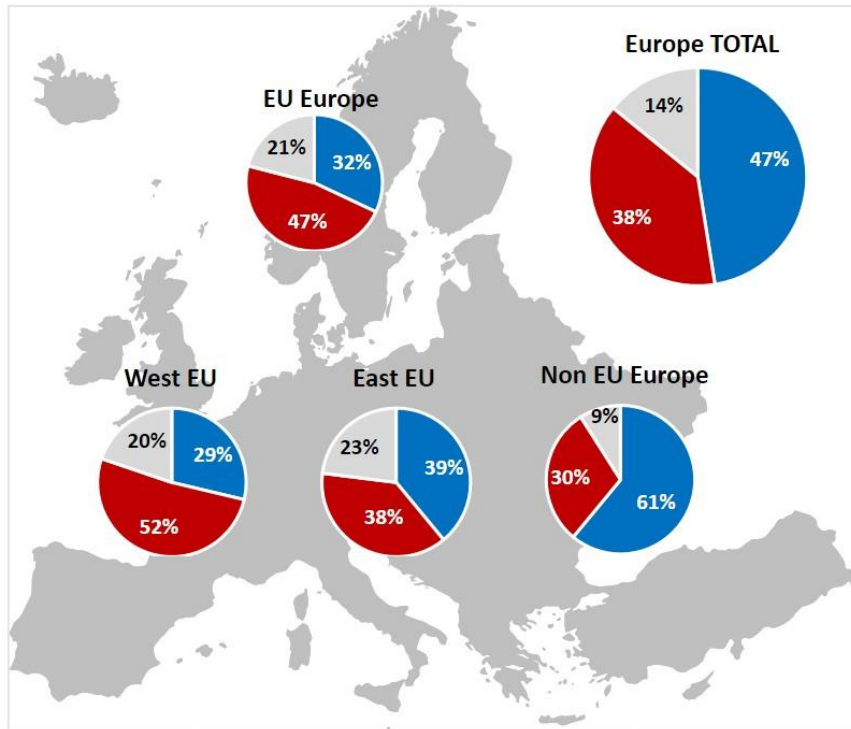
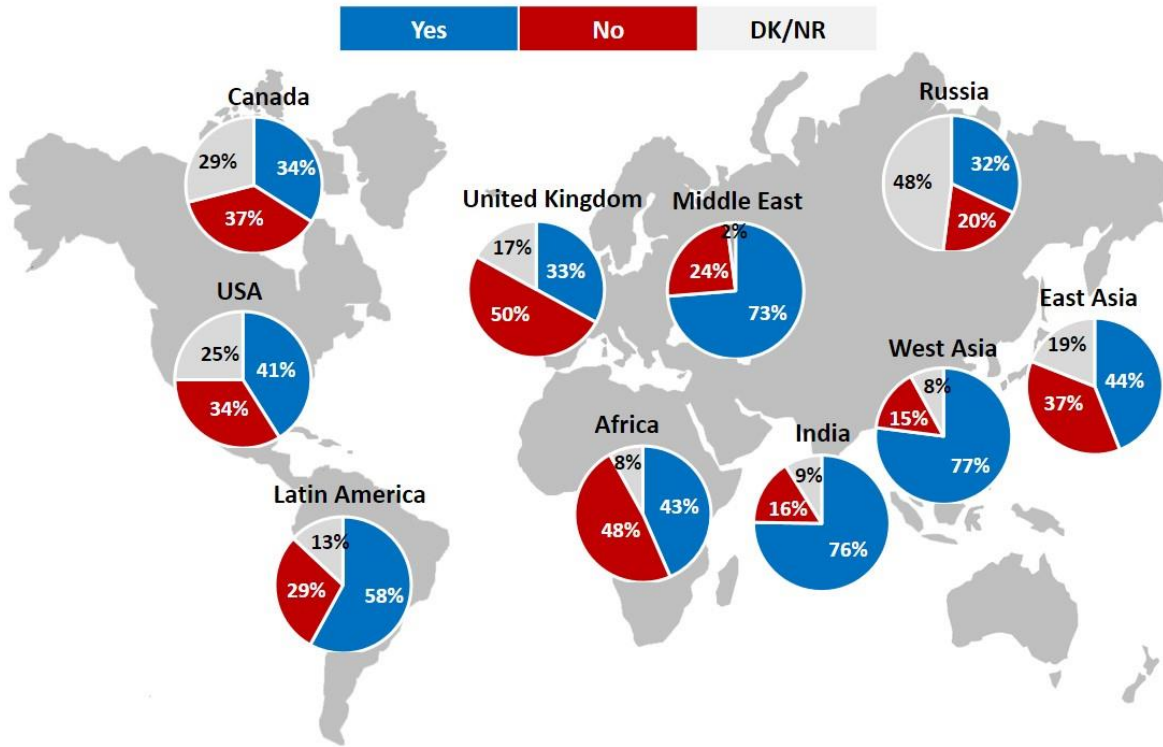


Worldwide now there is a clear division between the global South/East and the global North/West in attitudes towards the readiness to fight for their country. While citizens of EU (32% willing to fight), USA (41%) and Canada (34%) are much less willing to fight for their country if there was a war, people in West Asia (77%), the Middle East, where tension is now also high, (73%) and India (76%) are much more ready to fight for their country if needed.

The exception in Europe where people express more willingness to personally defend their country if there was a war is in those countries that are not part of the EU – around 60% there say they are willing to fight.



If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?



Minor deviations due to rounding are possible

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In terms of individual countries, those most willing (answers “yes”) to fight include Armenia (96%), Saudi Arabia (94%), Azerbaijan (88%), Pakistan (86%) and Georgia (83%). Those least willing (answers “no”) are Italy (78%), Austria (62%), Germany (57%), Nigeria (54%) and Spain (53%).

In Russia 32% (down from 59% ten years ago) say they are ready to go to war for their country if needed, 20% are not and the significant share of 48% replied “don’t know”. But note this question was asked in a country where opposition to the war is a crime. In Ukraine people are more willing to personally defend their country – 62% (no change from ten years ago), but 33% say they would not. And in this country peace negotiations are now forbidden by law.

If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?

(Countries presented in alphabetical order)

Country	Yes	No	DK/NR
Global Average	52%	33%	14%
AFGHANISTAN	82%	14%	5%
ALBANIA	60%	28%	12%
ARGENTINA	47%	25%	29%
ARMENIA	96%	2%	2%
AUSTRIA	20%	62%	18%
AZERBAIJAN	88%	9%	3%
BOSNIA & HERZEGOVINA	40%	47%	13%
BULGARIA	30%	42%	29%
CANADA	34%	37%	29%
ECUADOR	58%	33%	8%
GEORGIA	83%	12%	5%
GERMANY	23%	57%	20%
HONG KONG	28%	42%	30%
INDIA	76%	16%	9%
INDONESIA	60%	23%	18%
IRAN	74%	22%	4%
IRAQ	71%	29%	*
ITALY	14%	78%	8%



If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?

(Countries presented in alphabetical order)

Country	Yes	No	DK/NR
KAZAKHSTAN	58%	26%	16%
KENYA	56%	43%	1%
KOSOVO	79%	14%	7%
NORTH MACEDONIA	34%	51%	15%
MALAYSIA	68%	19%	13%
MEXICO	63%	32%	6%
MOLDOVA	55%	39%	6%
NIGERIA	30%	54%	16%
PAKISTAN	86%	8%	6%
PERU	64%	29%	6%
PHILIPPINES	48%	43%	8%
POLAND	45%	32%	23%
PORTUGAL	39%	37%	24%
ROMANIA	42%	39%	19%
RUSSIA	32%	20%	48%
SAUDI ARABIA	94%	2%	3%
SERBIA	36%	50%	14%
REPUBLIC OF KOREA	46%	36%	18%
SPAIN	29%	53%	18%
SWEDEN	47%	25%	28%
SWITZERLAND	41%	38%	20%
SYRIA	55%	42%	3%
THAILAND	50%	39%	10%
UKRAINE	62%	33%	4%
UK	33%	50%	17%
USA	41%	34%	25%

Minor deviations due to rounding are possible



Kancho Stoychev, president of GIA:

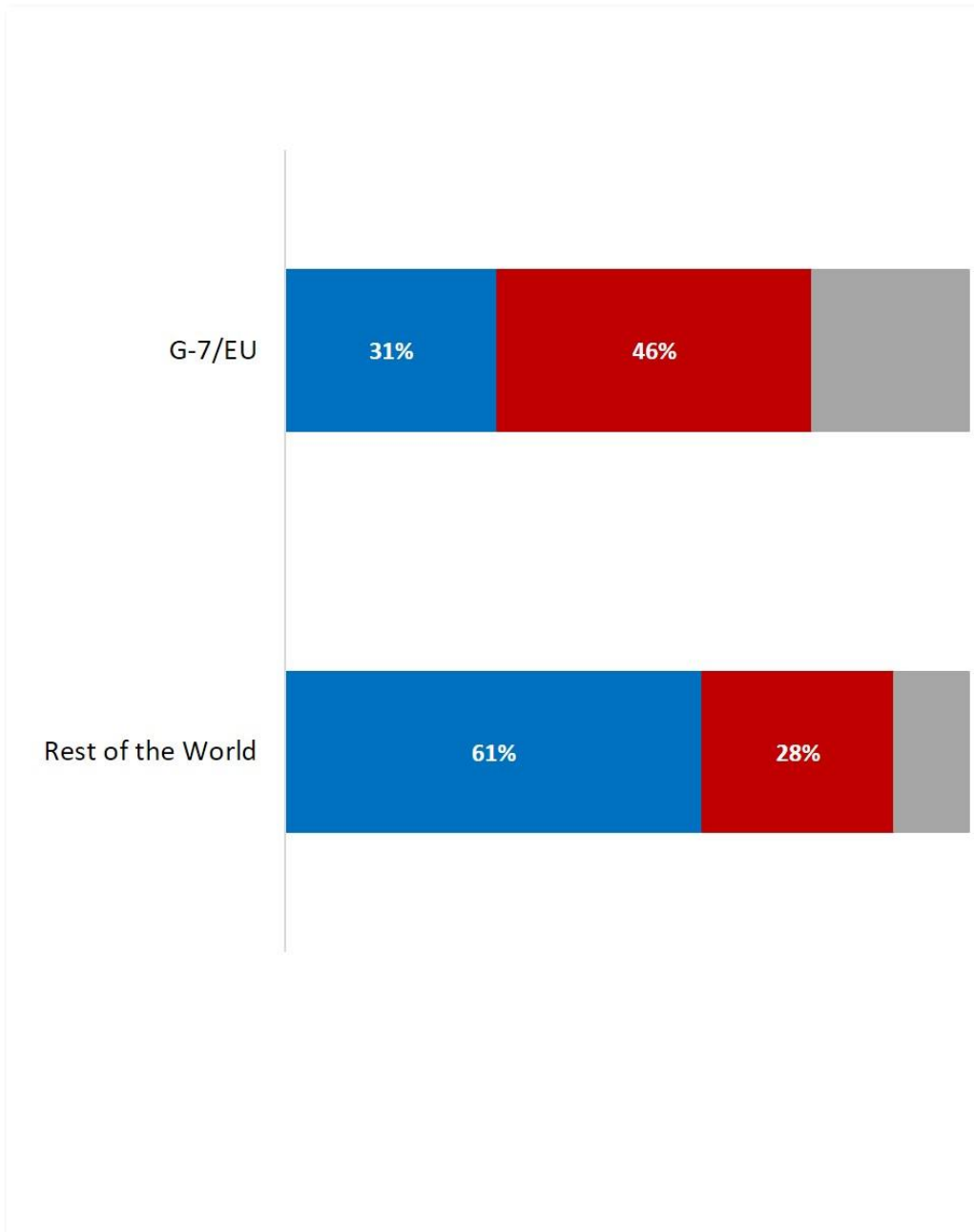
“Technological advantage is always crucial in a war but historically the motivation to fight should not be ignored. The elites in the West might be inclined to solve problems by fighting/supporting a war, but western citizens are twice less inclined to bear arms, compared to the citizens of the rest of the World. The narrative in the G-7 plus EU countries that the war in Ukraine is also their own war seems to bear no correlation with the citizens of these countries willingness to fight.”



G-7/EU VS. REST OF THE WORLD

If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?

Yes No DK/NR



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Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. The survey is conducted every year since then. This year it was carried out in 45 countries around the world.

Sample Size and Mode of Fieldwork:

A total of 46 138 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during October-December 2023 either face to face, via telephone or online.

The margin of error for the survey is between +3-5% at 95% confidence level.

About Gallup International

Gallup International Association (GIA) is the leading global independent association in market research and polling.

For 75 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs, and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together daily to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

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Gallup International Association (GIA) End of Year 2024 Survey - Participants

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
AFGHANISTAN	ACSOR	1120	CATI	09-11.12.2023	National, 18+
ALBANIA	Index Kosova	635	F2F	03-05.11.2023	National, 18+
ARGENTINA	Voices!	1035	CAWI	01-06.11.2023	National, 18+
ARMENIA	MPG LLC	1100	CATI	30.10-04.11.2023	National, 18+
AUSTRIA	Das Österreichische Gallup Institut GmbH	1000	CATI	14-18.11.2023	National, 16+
AZERBAIJAN	SIAR Research and Consulting Group	500	Telephone	01-18.10.2023	National, 18+
BOSNIA & HERZEGOVINA	Kantar Mareco Index Bosnia	1000	Online & CATI	30.11-12.12.2023	National, 18+
BULGARIA	Gallup International Balkan	806	F2F	07-14.11.2023	National, 18+
CANADA	Survey Monkey	1062	CAWI	01.12.2023	National, 18+
ECUADOR	CEDATOS	550	F2F	10-14.12.2023	National, 18+
GEORGIA	GORBI	1033 / 991	F2F	30.09-24.10.2023	National, 18+
GERMANY	GIA	1000	CATI	04-11.12.2023	National, 18+
HONG KONG	CGS-worldwide	500	CAWI	30.11-06.12.2023	National, 18+
INDIA	Convergent	1035	F2F	27.11-09.12.2023	18+, 10 biggest cities
INDONESIA	DEKA	540	F2F	01-15.12.2023	18+, 6 Big Cities
IRAN	Iran Sanjesh	1003	CATI	04.12.2023	National, 18+
IRAQ	IACSS	1385	F2F	11.11-20.12.2023	National, 18-71
ITALY	DOXA	1003	F2F	02-14.12.2023	National, 18+
JAPAN	Nippon Research Center	1156	F2F	30.11-13.12.2023	National, 18-79
KAZAKHSTAN	BISAM Central Asia	1000	F2F	10.10-15.11.2023	Urban, 18+
KENYA	Infinite Insight Ltd.	1065	CATI	01-11.11.2023	National, 18+
KOSOVO	Index Kosova	1123	CATI	19.10-06.11.2023	National, 18+
MALAYSIA	Central Force	1000	CAWI	07-12.12.2023	National, 18+



Gallup International Association (GIA) End of Year 2024 Survey – Participants (contd.)

MEXICO	De las Heras Demotecnia	1026	CATI	11-15.12.2023	National, 18+
MOLDOVA	CBS-Research Moldova	1001	CATI	December 2023	National, 18+
NIGERIA	Market Trends International	1000	CATI	30.10-01.12.2023	National, 18+
NORTH MACEDONIA	BRIMA	1202	F2F	01-21.12.2023	National, 18+
PAKISTAN	Gallup Pakistan	1000	CATI	04-16.10.2023	National, 18+
PERU	Datum Internacional	1207	F2F	01-06.12.2023	National, 18+
PHILIPPINES	Philippine Survey Research Center	1000	F2F	25.11-13.12.2023	National, 18-65
POLAND	Mareco Polska	1002	CATI	02-23.10.2023	National, 18+
PORTUGAL	Intercampus	1000	CAWI	12.11-06.12.2023	National, 18-65
ROMANIA	Centrul Pentru Studiarea Opiniei si Pietei (CSOP)	1000	CAWI	17.10-04.12.2023	National, 18-64
RUSSIAN FEDERATION	Be Media Consultant	1200	CAWI	24-30.11.2023	18+, Cities 100k+
SAUDI ARABIA	Saudi Center for Opinion Polling	1036	CATI	21-26.11.2023	National, 18+
SERBIA	TMG Insights Serbia	1007	F2F	15.11-04.12.2023	National, 18+
REPUBLIC OF KOREA	Gallup Korea	1550	F2F	02.11-04.12.2023	National, 19+
SPAIN	Sigmados	1019	CAWI	21-25.11.2023	National, 18+
SWEDEN	Novus	1095	CAWI	01-11.12.2023	National, 18+
SWITZERLAND	Gallup AG Switzerland	1000	CATI	05-13.12.2023	National, 18+
SYRIA	Syrian & Levant Market Compass	1057	*	December 2023	National, 18+
THAILAND	Infosearch	1000	F2F	24.11-10.12.2023	National, 18+
UK	ORB International	1000	Online	December 2023	National, 18+
UKRAINE	Rating Group	1000	CATI	22-23.11.2023	National, 18+
USA	Survey Monkey	1118	CAWI	04.12.2023	National, 18+