



HAPPINESS, HOPE, ECONOMIC OPTIMISM

Gallup International Association
opinion poll in 66 countries
across the globe

December, 2016

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HEADLINES

- 68% of the world said that they feel happy about their lives, an increase from 66% last year; 22% are neither happy nor unhappy, and 9% feel unhappy about their lives
- Net happiness (happy minus unhappy) globally is +59%; an increase from +56% last year
- Fiji and China are the happiest countries of the world (+89% and +80% net happiness respectively), followed by Philippines, Vietnam, Panama, Indonesia and Paraguay while Iraq is the least happy for the third year in a row (less than +1% net happiness)
- 42% of the world is optimistic about the economic outlook for 2017; 22% are pessimistic and 31% believe the economy will remain the same. Net economic optimism is at +20%
- The most optimistic countries about economic prosperity in 2017 are Ghana (+68% net optimistic) and Bangladesh (+67% net optimistic). In contrast, South Korea, Hong Kong and Greece are the most pessimistic (-62%, -56% and -53% respectively)

HAPPINESS: A HAPPIER WORLD ALBEIT WITH SOME STARK REGIONAL DIFFERENCES

Two in three (68%) citizens of the world report being happy, a figure which has risen 2% from twelve months ago, despite a year in which the world has seen considerable change and a year of frequent and bloody terrorist attacks. Of the 66541 people surveyed, 9% said that they were unhappy, down from 10% at the end of 2015. Overall this means that the world is +59% net happy (happiness minus unhappiness).

But regionally the story is very different with those in East Asia and Oceania significantly happier than those in the Middle East. For example, happiness in Fiji and China, the net happiest countries of the world (net scores of +89% and +80% respectively) is in stark contrast to happiness in Iraq, which rates as the unhappiest of all 66 countries surveyed (net score of less than +1%).

The Beatles wrote “money can’t buy me love” – but the findings suggest it does however correlate strongly with happiness – those in the bottom quintile of income record a net happiness score of +33% compared with a score of +75% for those in the top quintile; irrespective of nations in which they reside.

ECONOMIC OPTIMISM: GLOBALLY HIGH BUT LOWER THAN LAST YEAR

When it comes to economic outlook despite much of the world largely remaining out of recession, economic optimism has declined from twelve months ago. The study shows that 42% of the world is optimistic for the economic outlook in 2017, almost double (22%) of those who are pessimistic. Net optimism (the percentage of those saying next year will be one of economic prosperity minus the percentage who say next year will be one of economic difficulty) has fallen from +23% to +20%.



ECONOMIC OPTIMISM: GLOBALLY HIGH BUT LOWER THAN LAST YEAR (CONT'D)

While globally just over two in five (42%) say next year will be one of economic prosperity, there are very significant differences across the globe. European citizens are significantly less optimistic than anywhere else in the world: EU Europe net score of -26% and Non-EU Europe net score of -20%. The challenges posed to the very future of the EU project in 2016 may well have created economic doubt within the world's largest economic bloc. Within Europe, economic pessimism is most acutely felt in Italy (net score of -48%), the UK (net score of -38%) and France (net score of -35%). Only Korea and Hong Kong, who have witnessed a year of political and economic turmoil, are more pessimistic (net scores of -62% and -56%). The most optimistic nations when it comes to the economy were Ghana and Bangladesh (+68% and +67% net optimism respectively). When it comes to a demographic breakdown, young people prove to be considerably more optimistic than older generations with 34% under 34 years of age net optimistic compared to -7% over the age of 55.

HOPE: HIGH AMONGST MIDDLE AND LOW INCOME NATIONS

As most of the world welcomes a New Year, we see a majority (52%) of the planet feeling that overall 2017 will be better than 2016, although one in seven (15%) feel it will be worse (giving a net score of +37%, which represents a small drop of 2% points from a year ago). Those living in some of the fastest growing countries in the world (Bangladesh net +77%, Ghana net +76%, Ivory Coast +72%, Fiji +62%, China net +56%, India net +55% and Brazil net +51%) are the most hopeful for the year ahead. However, it is the economic superblocks of the EU (net score of 1%) and North America (net score of +11%) which show the least optimism for improvement. With Prime Minister Renzi losing a referendum this month and with an economic recovery that does not take off, it is perhaps of no surprise that it is the Italians (net score of -42%) who are most concerned about the year ahead.

ANALYSIS: GLOBAL INCOME REDISTRIBUTION DRIVES NATIONAL OUTLOOKS ON ECONOMIC OPTIMISM AND PESSIMISM

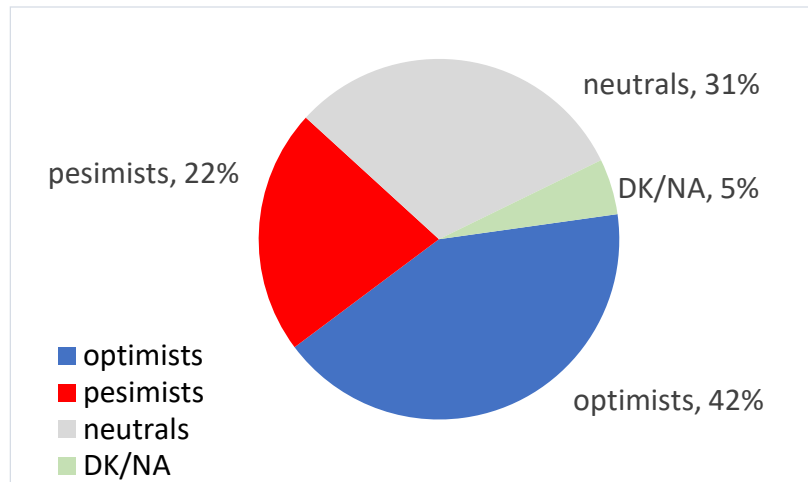
Polling data combined with World Bank Bigdata on Gross National Income (GNI) shows a clear link between economic outlook for the year 2017 and global redistribution of Income (GNI) during the last one decade.

During the recent 10 years (2005-15), the **Tier One Rich Countries** (30 nations with average annual per capita income of 45,000 US dollars) lost 10% in their share in global economy. This Group in the opinion poll is at present the most pessimistic in their economic outlook for 2017 (-17% Net Score). The **Tier Two Middle Income Countries** (12 nations with average annual per capita income of 13,000 US dollars) gained 10% in their share in global economy. This group in the survey is at present the most optimistic in economic outlook for 2017 (+30%). The **Tier Three Low Income countries** (175 nations with average annual per capita income of 7,000 US dollars) which retained its share in global economy during the last decade hangs in between the Tier One and Tier Two in terms of economic outlook (+26%).

Gallup International 2016 Survey data indicates that the world is witnessing changing income distribution across nations. The old rich are losing while the new rich are gaining ground. This transition is reflected in their outlooks on hope about 2017. Fortunately, happiness is becoming unrelated to views on economic outlook. The rich nations of the Western World are happy despite their gloomy outlook on economic prospects. As a result, the global community as a whole reveals a happy majority, in fact slightly happier than a year ago.

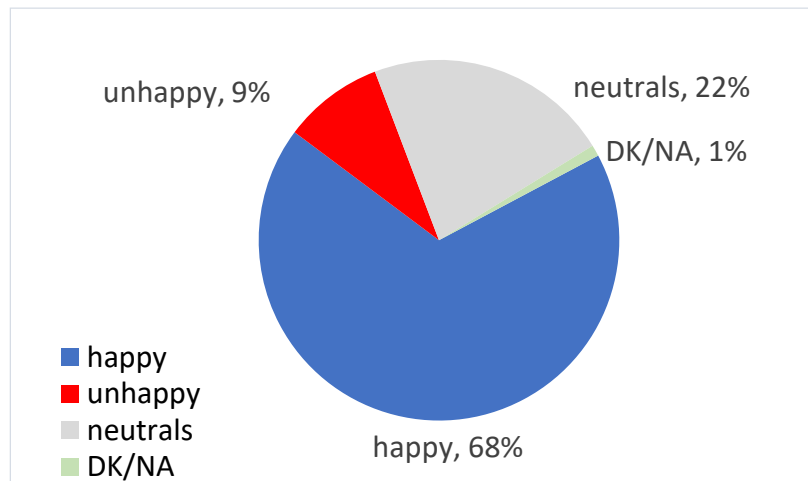
Economic Optimism

Optimists Lead Pessimists by 20%



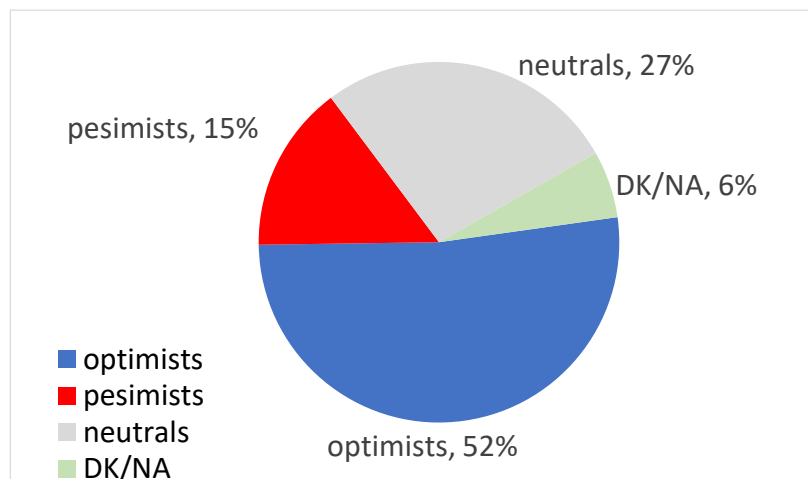
Happiness

Happy People Lead Unhappy by 59%



Hope

Optimists Lead Pessimists by 37%



TOP 10 OPTIMIST/HAPPY COUNTRIES

Starting from most optimistic/happiest, showing positive minus negative

Country	Hope Index	Country	Economic Optimism Index	Country	Happiness Index
Bangladesh	+77%	Ghana	+68%	Fiji	+89%
Ghana	+76%	Bangladesh	+67%	China	+80%
Ivory Coast	+72%	Ivory Coast	+57%	Philippines	+79%
Fiji	+62%	India	+55%	Vietnam	+78%
China	+56%	Vietnam	+47%	Panama	+77%
India	+55%	Philippines	+39%	Indonesia	+77%
Brazil	+51%	Fiji	+34%	Papua New Guinea	+76%
Philippines	+48%	China	+34%	Paraguay	+74%
Vietnam	+48%	Papua New Guinea	+31%	Bangladesh	+74%
Estonia	+47%	Pakistan	+30%	Argentina	+72%

TOP 10 PESSIMIST/UNHAPPY COUNTRIES

(Starting from most pessimistic/ unhappy), showing positive minus negative

Country	Hope Index	Country	Economic Optimism Index	Country	Happiness Index
Italy	-42%	South Korea	-62%	Iraq	Below 1%
Hong Kong	-35%	Hong Kong	-56%	Hong Kong	+14%
Greece	-30%	Greece	-53%	Greece	+21%
South Korea	-30%	Ukraine	-49%	Nigeria	+29%
Mexico	-29%	Mexico	-48%	Turkey	+30%
Bosnia & Herzegovina	-14%	Italy	-48%	Afghanistan	+31%
Bulgaria	-5%	Belgium	-39%	Bulgaria	+33%
Belgium	-4%	Austria	-39%	Romania	+34%
Austria	-3%	United Kingdom	-38%	Israel	+35%
Turkey	-2%	France	-35%	Albania	+35%



Hope Index 2017 – Country Wise

“As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?”

Country	Optimists	Pessimists	Neutral	DK/NA	NET Hope **
Afghanistan	35%	36%	27%	2%	-1%
Albania	47%	12%	37%	4%	35%
Argentina	45%	23%	26%	6%	22%
Armenia	34%	14%	42%	10%	20%
Australia	29%	26%	38%	7%	3%
Austria	23%	26%	46%	5%	-3%
Azerbaijan	29%	14%	12%	45%	15%
Bangladesh	86%	10%	3%	1%	76%
Belgium	22%	27%	41%	10%	-5%
Bosnia and Herzegovina	19%	32%	35%	14%	-13%
Brazil	68%	17%	11%	4%	51%
Bulgaria	21%	26%	40%	13%	-5%
Canada	38%	24%	33%	5%	14%
China	62%	6%	31%	1%	56%
Congo	34%	22%	27%	17%	12%
Czech Republic	27%	22%	47%	4%	5%
Denmark	40%	7%	49%	4%	33%
Ecuador	32%	27%	26%	15%	5%
Estonia	53%	6%	31%	10%	47%
Fiji	70%	8%	18%	4%	62%
Finland	35%	22%	34%	9%	13%
France	25%	27%	36%	12%	-2%
Germany	31%	24%	42%	3%	7%
Ghana	80%	4%	7%	9%	76%
Greece	21%	51%	24%	4%	-30%
Hong Kong	15%	50%	29%	6%	-35%
Iceland	22%	11%	63%	4%	11%
India	64%	9%	18%	9%	55%
Indonesia	49%	11%	35%	5%	38%
Iraq	52%	33%	12%	3%	19%
Ireland	38%	21%	36%	5%	17%
Israel	36%	20%	35%	9%	16%
Italy	14%	56%	27%	3%	-42%

* Countries in alphabetical order

** NET Hope - Net score of optimists over pessimists

*** Rounding - There may be a slight difference of 1% in some instances



Hope Index 2017 – Country Wise

“As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?”

Country	Optimists	Pessimists	Neutral	DK/NA	NET Hope **
Ivory Coast	78%	6%	8%	8%	72%
Japan	20%	13%	41%	26%	7%
Korea, Rep (South)	11%	42%	45%	2%	-31%
Kosovo	46%	13%	36%	5%	33%
Latvia	32%	22%	31%	15%	10%
Lebanon	43%	27%	27%	3%	16%
Lithuania	40%	18%	34%	8%	22%
Macedonia	39%	21%	31%	9%	18%
Mexico	17%	46%	35%	2%	-29%
Mongolia	39%	22%	37%	2%	17%
Nigeria	66%	21%	9%	4%	45%
Norway	41%	15%	39%	5%	26%
Pakistan	53%	28%	17%	2%	25%
Panama	42%	23%	30%	5%	19%
Papua New Guinea	52%	16%	24%	8%	36%
Paraguay	43%	12%	39%	6%	31%
Peru	57%	12%	23%	8%	45%
Philippines	52%	4%	39%	5%	48%
Poland	26%	26%	39%	9%	0%
Portugal	45%	14%	38%	3%	31%
Romania	40%	25%	29%	6%	15%
Russian Federation	33%	19%	38%	10%	14%
Serbia	30%	31%	37%	2%	-1%
Slovenia	35%	19%	41%	5%	16%
South Africa	56%	22%	14%	8%	34%
Spain	39%	22%	37%	2%	17%
Sweden	49%	10%	38%	3%	39%
Thailand	42%	13%	44%	1%	29%
Turkey	37%	39%	18%	6%	-2%
Ukraine	37%	34%	28%	1%	3%
United Kingdom	33%	29%	31%	7%	4%
United States	36%	25%	26%	13%	11%
Vietnam	60%	12%	26%	2%	48%

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Hope Index 2017 – Region Wise

“As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?”

Region	Optimists	Pessimists	Neutral	DK/NA	NET Hope **
All Regions	52%	15%	27%	6%	37%
East Asia & Oceania	55%	9%	33%	3%	46%
Non-EU Europe	34%	23%	35%	8%	11%
EU Europe*	29%	29%	36%	6%	0%
Latin America	49%	25%	21%	5%	24%
MENA	50%	32%	15%	3%	18%
North America	36%	25%	26%	13%	11%
Sub-Saharan African	65%	19%	10%	6%	46%
West & South Asia	63%	12%	17%	8%	51%
G-7	30%	26%	32%	12%	4%
United States of America	36%	25%	26%	13%	11%
Canada	38%	24%	33%	5%	14%
Germany	31%	24%	42%	3%	7%
France	25%	27%	36%	12%	-2%
United Kingdom	33%	29%	31%	7%	4%
Italy	14%	56%	27%	3%	-42%
Japan	20%	13%	41%	26%	7%
BRIC	62%	9%	25%	4%	53%
Brazil	68%	17%	11%	4%	51%
Russian Federation	33%	19%	38%	10%	14%
India	64%	9%	18%	9%	55%
China	62%	6%	31%	1%	56%
G-20	52%	14%	27%	7%	38%
United States	36%	25%	26%	13%	11%
Canada	38%	24%	33%	5%	14%
Germany	31%	24%	42%	3%	7%
France	25%	27%	36%	12%	-2%
United Kingdom	33%	29%	31%	7%	4%

* United Kingdom has been considered part of EU Europe for the purpose of this press release

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Hope Index 2017 – Region Wise

“As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?”

Region	Optimists	Pessimists	Neutral	DK/NA	NET Hope **
G-20 (cont'd)	52%	14%	27%	7%	38%
Italy	14%	56%	27%	3%	-42%
Japan	20%	13%	41%	26%	7%
Argentina	45%	23%	26%	6%	22%
Korea	11%	42%	45%	2%	-31%
Turkey	37%	39%	18%	6%	-2%
Australia	29%	26%	38%	7%	3%
China	62%	6%	31%	1%	56%
India	64%	9%	18%	9%	55%
Russian Federation	33%	19%	38%	10%	14%
Brazil	68%	17%	11%	4%	51%
South Africa	56%	22%	14%	8%	34%
Indonesia	49%	11%	35%	5%	38%
Mexico	17%	46%	35%	2%	-29%
T3 Classification	52%	15%	27%	6%	37%
Tier # 1					
Original G7 + EU Europe	31%	25%	33%	11%	6%
Tier # 2					
G20 excl. G7 + EU Europe	58%	11%	26%	5%	47%
Tier # 3					
All other countries	57%	18%	22%	3%	39%

Countries included within each region:

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru

MENA: Iraq and Lebanon

North America: Canada and United States

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey

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Hope Index for 2017 - Demographic Wise

"As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?"

Demo	Optimists	Pessimists	Neutrals	DK/NA	NET Hope *
Gender					
Male	53%	15%	26%	5%	38%
Female	51%	15%	28%	6%	36%
Age Group					
Under 34	60%	12%	23%	5%	48%
35 - 54	52%	16%	27%	5%	36%
55+	35%	21%	36%	8%	14%
Monthly Household Income					
Low (Bottom quintile/20%)	45%	20%	25%	10%	25%
Medium low (Second quintile/20%)	46%	16%	30%	7%	30%
Medium (Third quintile/20%)	49%	19%	27%	5%	30%
Medium high (Fourth quintile/20%)	55%	12%	29%	4%	42%
High (Top quintile/20%)	62%	11%	23%	3%	51%
I don't know / Prefer not to answer	50%	15%	22%	12%	35%
Education					
No education/only basic education	58%	20%	15%	7%	38%
Completed primary	41%	23%	31%	6%	18%
Completed secondary school	46%	16%	32%	6%	29%
Completed High level education (University)	59%	12%	23%	5%	47%
Completed Higher level of education (Masters, PHD, etc.)	55%	16%	23%	6%	39%
I don't know / I prefer not to answer	33%	25%	25%	17%	7%

* NET Hope - Net score of optimists over pessimists

** Rounding - There may be a slight difference of 1% in some instances

Economic Optimism Index 2017 – Country Wise

“Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Country	Optimists	Pessimists	Neutral	DK/NA	NET Econ. Optimism**
Afghanistan	25%	51%	22%	2%	-26%
Albania	39%	29%	30%	2%	10%
Argentina	37%	31%	25%	7%	6%
Armenia	34%	20%	37%	9%	14%
Australia	12%	41%	39%	8%	-29%
Austria	9%	47%	40%	4%	-38%
Azerbaijan	20%	17%	16%	47%	3%
Bangladesh	81%	14%	5%	0%	67%
Belgium	10%	49%	26%	15%	-39%
Bosnia and Herzegovina	18%	38%	41%	3%	-20%
Brazil	41%	23%	31%	5%	18%
Bulgaria	12%	33%	41%	14%	-21%
Canada	16%	35%	42%	7%	-19%
China	44%	10%	45%	1%	34%
Congo	32%	27%	25%	16%	5%
Czech Republic	23%	24%	49%	4%	-1%
Denmark	26%	18%	50%	6%	8%
Ecuador	29%	37%	26%	8%	-8%
Estonia	11%	26%	54%	9%	-15%
Fiji	49%	15%	33%	3%	34%
Finland	13%	27%	54%	6%	-14%
France	13%	47%	30%	10%	-34%
Germany	13%	37%	47%	3%	-24%
Ghana	73%	6%	13%	8%	67%
Greece	6%	59%	30%	5%	-53%
Hong Kong	8%	64%	24%	4%	-56%
Iceland	19%	21%	43%	17%	-2%
India	69%	15%	10%	6%	54%
Indonesia	35%	18%	39%	8%	17%
Iraq	35%	35%	27%	3%	0%
Ireland	22%	31%	42%	5%	-9%
Israel	21%	33%	39%	7%	-12%
Italy	9%	57%	31%	3%	-48%

* Countries in alphabetical order

** NET Economic Optimism - Net score of optimists over pessimists

*** Rounding - There may be a slight difference of 1% in some instances



Economic Optimism Index – Country Wise

“Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Country	Optimists	Pessimists	Neutral	DK/NA	NET Econ. Optimism**
Ivory Coast	69%	13%	12%	6%	56%
Japan	8%	25%	43%	24%	-17%
Korea, Rep (South)	4%	66%	28%	2%	-62%
Kosovo	37%	13%	40%	10%	24%
Latvia	8%	42%	40%	10%	-34%
Lebanon	37%	30%	30%	3%	7%
Lithuania	18%	35%	42%	5%	-17%
Macedonia	33%	27%	31%	9%	6%
Mexico	7%	56%	37%	0%	-49%
Mongolia	35%	27%	37%	1%	8%
Nigeria	58%	28%	11%	3%	30%
Norway	26%	24%	43%	7%	2%
Pakistan	56%	26%	16%	2%	30%
Panama	23%	20%	54%	3%	3%
Papua New Guinea	53%	22%	21%	4%	31%
Paraguay	39%	14%	39%	8%	25%
Peru	49%	21%	23%	7%	28%
Philippines	48%	10%	39%	3%	38%
Poland	16%	36%	38%	10%	-20%
Portugal	27%	22%	47%	4%	5%
Romania	22%	22%	51%	5%	0%
Russian Federation	17%	31%	40%	12%	-14%
Serbia	23%	39%	35%	3%	-16%
Slovenia	32%	23%	40%	5%	9%
South Africa	29%	43%	19%	9%	-14%
Spain	27%	37%	34%	2%	-10%
Sweden	10%	23%	64%	3%	-13%
Thailand	28%	19%	51%	2%	9%
Turkey	23%	50%	23%	4%	-27%
Ukraine	13%	62%	24%	1%	-49%
United Kingdom	15%	53%	26%	6%	-38%
United States	28%	30%	30%	12%	-2%
Vietnam	60%	12%	25%	3%	48%

* Countries in alphabetical order

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Economic Optimism Index – Region Wise

“Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Region	Optimists	Pessimists	Neutral	DK/NA	NET Economic Optimism **
All Regions	42%	22%	31%	5%	20%
East Asia & Oceania	39%	15%	43%	3%	24%
Non-EU Europe	17%	37%	36%	10%	-20%
EU Europe*	15%	42%	37%	6%	-27%
Latin America	31%	33%	32%	4%	-2%
MENA	36%	34%	27%	3%	2%
North America	27%	30%	32%	11%	-3%
Sub-Saharan African	52%	29%	13%	6%	23%
West & South Asia	66%	18%	11%	5%	48%
G-7	18%	36%	35%	11%	-18%
United States of America	28%	30%	30%	12%	-2%
Canada	16%	35%	42%	7%	-19%
Germany	13%	37%	47%	3%	-24%
France	13%	47%	30%	10%	-34%
United Kingdom	15%	53%	26%	6%	-38%
Italy	9%	57%	31%	3%	-48%
Japan	8%	25%	43%	24%	-17%
BRIC	52%	14%	31%	3%	38%
Brazil	41%	23%	31%	5%	18%
Russian Federation	17%	31%	40%	12%	-14%
India	69%	15%	10%	6%	54%
China	44%	10%	45%	1%	34%
G-20	42%	21%	32%	5%	21%
United States	28%	30%	30%	12%	-2%
Canada	16%	35%	42%	7%	-19%
Germany	13%	37%	47%	3%	-24%
France	13%	47%	30%	10%	-34%
United Kingdom	15%	53%	26%	6%	-38%

* United Kingdom has been considered part of EU Europe for the purpose of this press release.

** NET Economic Optimism - Net score of optimists over pessimists

*** Rounding - There may be a slight difference of 1% in some instances.



Economic Optimism Index – Region Wise

“Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Region	Optimists	Pessimists	Neutral	DK/NA	NET Economic Optimism **
G-20 (cont'd)					
Italy	9%	57%	31%	3%	-48%
Japan	8%	25%	43%	24%	-17%
Argentina	37%	31%	25%	7%	6%
Korea	4%	66%	28%	2%	-62%
Turkey	23%	50%	23%	4%	-27%
Australia	12%	41%	39%	8%	-29%
China	44%	10%	45%	1%	34%
India	69%	15%	10%	6%	54%
Russian Federation	17%	31%	40%	12%	-14%
Brazil	41%	23%	31%	5%	18%
South Africa	29%	43%	19%	9%	-14%
Indonesia	35%	18%	39%	8%	17%
Mexico	7%	56%	37%	0%	-49%
T3 Classification	42%	22%	31%	5%	20%
Tier # 1 Original G7 + EU Europe	18%	35%	36%	11%	-17%
Tier # 2 G20 excl. G7 + EU Europe	47%	18%	31%	4%	29%
Tier # 3 All other countries	50%	24%	23%	3%	26%

Countries included within each region:

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru

MENA: Iraq and Lebanon

North America: Canada and United States

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey

** NET Economic Optimism - Net score of optimists over pessimists

*** Rounding - There may be a slight difference of 1% in some instances.

Economic Optimism Index - Demographic Wise

“Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Demo	Optimists	Pessimists	Neutrals	DK/NA	NET Economic Optimism*
Gender					
Male	43%	21%	31%	5%	22%
Female	40%	23%	31%	6%	17%
Age Group					
Under 34	53%	19%	23%	5%	34%
35 - 54	39%	23%	34%	4%	16%
55+	23%	29%	42%	6%	-6%
Monthly Household Income					
Low (Bottom quintile/20%)	38%	28%	26%	8%	10%
Medium low (Second quintile/20%)	47%	25%	24%	4%	22%
Medium (Third quintile/20%)	40%	26%	29%	5%	14%
Medium high (Fourth quintile/20%)	41%	18%	38%	3%	23%
High (Top quintile/20%)	43%	18%	35%	4%	25%
I don't know / Prefer not to answer	42%	22%	27%	9%	20%
Education					
No education/only basic education	53%	23%	19%	5%	30%
Completed primary	33%	28%	33%	6%	5%
Completed secondary school	35%	24%	35%	6%	11%
Completed High level education (University)	47%	19%	29%	5%	28%
Completed Higher level of education (Masters, PHD, etc.)	50%	25%	22%	3%	25%
I don't know / I prefer not to answer	24%	28%	30%	18%	-4%

* NET Economic Optimism - Net score of optimists over pessimists

** Rounding - There may be a slight difference of 1% in some instances.



Happiness Index 2017 – Country Wise

“In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?”

Country	Happy	Neutral	Unhappy	DK/NA	NET Happiness**
Afghanistan	48%	36%	16%	0%	32%
Albania	49%	35%	14%	2%	35%
Argentina	77%	18%	5%	0%	72%
Armenia	65%	30%	4%	1%	61%
Australia	58%	27%	14%	1%	44%
Austria	65%	28%	6%	1%	59%
Azerbaijan	61%	26%	5%	8%	56%
Bangladesh	80%	14%	6%	0%	74%
Belgium	55%	35%	9%	1%	46%
Bosnia and Herzegovina	59%	30%	11%	0%	48%
Brazil	70%	18%	11%	1%	59%
Bulgaria	43%	45%	10%	2%	33%
Canada	62%	25%	12%	1%	50%
China	81%	17%	2%	0%	79%
Congo	56%	32%	10%	2%	46%
Czech Republic	48%	43%	8%	1%	40%
Denmark	61%	32%	5%	2%	56%
Ecuador	74%	21%	4%	1%	70%
Estonia	52%	40%	5%	3%	47%
Fiji	91%	7%	2%	0%	89%
Finland	50%	36%	12%	2%	38%
France	49%	45%	6%	0%	43%
Germany	61%	24%	15%	0%	46%
Ghana	68%	5%	26%	1%	42%
Greece	34%	52%	13%	1%	21%
Hong Kong	36%	42%	22%	0%	14%
Iceland	76%	16%	6%	2%	70%
India	61%	19%	19%	1%	42%
Indonesia	79%	17%	1%	3%	78%
Iraq	38%	25%	37%	0%	Below 1%
Ireland	61%	27%	12%	0%	49%
Israel	54%	25%	20%	1%	34%
Italy	45%	47%	7%	1%	38%

* Countries in alphabetical order

** NET Happiness - Net score of happy over unhappy

*** Rounding - There may be a slight difference of 1% in some instances



Happiness Index 2017 – Country Wise

“In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?”

Country	Happy	Neutral	Unhappy	DK/NA	NET Happiness**
Ivory Coast	62%	18%	20%	0%	42%
Japan	59%	29%	4%	8%	55%
Korea, Rep (South)	49%	42%	9%	0%	40%
Kosovo	56%	30%	11%	3%	45%
Latvia	49%	38%	9%	4%	40%
Lebanon	63%	11%	26%	0%	37%
Lithuania	54%	36%	8%	2%	46%
Macedonia	52%	36%	10%	2%	42%
Mexico	76%	19%	4%	0.01%	72%
Mongolia	73%	24%	3%	0%	70%
Nigeria	59%	10%	30%	0.01%	29%
Norway	69%	17%	13%	1%	56%
Pakistan	77%	16%	6%	1%	71%
Panama	82%	12%	5%	1%	77%
Papua New Guinea	82%	13%	5%	0%	77%
Paraguay	77%	17%	3%	3%	74%
Peru	69%	26%	4%	1%	65%
Philippines	82%	15%	3%	0%	79%
Poland	67%	25%	7%	1%	60%
Portugal	57%	35%	7%	1%	50%
Romania	59%	16%	25%	0%	34%
Russian Federation	56%	33%	5%	6%	51%
Serbia	48%	42%	10%	0%	38%
Slovenia	59%	34%	6%	1%	53%
South Africa	56%	23%	19%	2%	37%
Spain	59%	30%	10%	1%	49%
Sweden	60%	33%	6%	1%	54%
Thailand	67%	28%	4%	0.01	63%
Turkey	46%	37%	16%	1%	30%
Ukraine	50%	43%	6%	1%	44%
United Kingdom	60%	27%	13%	0%	47%
United States	62%	24%	14%	0%	48%
Vietnam	79%	20%	1%	0%	78%

* Countries in alphabetical order

** NET Happiness - Net score of happy over unhappy

*** Rounding - There may be a slight difference of 1% in some instances



Happiness Index 2017 – Region Wise

“In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?”

Region	Happy	Neutral	Unhappy	DK/NA	NET Happiness**
All Regions	68%	22%	9%	1%	59%
East Asia & Oceania	78%	19%	2%	1%	75%
Non-EU Europe	54%	35%	6%	5%	49%
EU Europe*	56%	33%	11%	1%	45%
Latin America	73%	19%	8%	1%	65%
MENA	43%	22%	35%	0%	8%
North America	62%	24%	14%	1%	48%
Sub-Saharan African	60%	14%	26%	1%	34%
West & South Asia	63%	19%	17%	0%	46%
G-7	59%	29%	11%	2%	48%
United States of America	62%	24%	14%	1%	48%
Canada	62%	25%	12%	1%	50%
Germany	61%	24%	15%	0%	46%
France	49%	45%	6%	0%	42%
United Kingdom	60%	27%	13%	1%	47%
Italy	45%	47%	7%	0%	38%
Japan	59%	29%	4%	7%	55%
BRIC	72%	19%	9%	1%	63%
Brazil	70%	18%	11%	1%	59%
Russian Federation	56%	33%	5%	6%	51%
India	61%	19%	19%	0%	42%
China	81%	17%	2%	0%	80%
G-20	69%	21%	9%	1%	60%
United States	62%	24%	14%	1%	48%
Canada	62%	25%	12%	1%	50%
Germany	61%	24%	15%	0%	46%
France	49%	45%	6%	0%	42%
United Kingdom	60%	27%	13%	1%	47%

* United Kingdom has been considered part of EU Europe for the purpose of this press release.

** NET Happiness - Net score of happy over unhappy

*** Rounding - There may be a slight difference of 1% in some instances.



Happiness Index 2017 – Region Wise

“In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?”

Region	Happy	Neutral	Unhappy	DK/NA	NET Happiness*
G-20 (cont'd)					
Italy	45%	47%	7%	0%	38%
Japan	59%	29%	4%	7%	55%
Argentina	77%	18%	5%	0%	72%
Korea	49%	42%	9%	0%	39%
Turkey	46%	37%	16%	0%	30%
Australia	58%	27%	14%	1%	44%
China	81%	17%	2%	0%	80%
India	61%	19%	19%	0%	42%
Russian Federation	56%	33%	5%	6%	51%
Brazil	70%	18%	11%	1%	59%
South Africa	56%	23%	19%	2%	37%
Indonesia	79%	17%	1%	3%	77%
Mexico	76%	19%	4%	1%	72%
T3 Classification	68%	22%	9%	1%	59%
Tier # 1					
Original G7 + EU Europe	58%	29%	11%	2%	48%
Tier # 2					
G20 excl. G7 + EU Europe	71%	19%	9%	1%	62%
Tier # 3					
All other countries	69%	20%	10%	0%	60%

Countries included within each region:

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru

MENA: Iraq and Lebanon

North America: Canada and United States

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey

* NET Happiness - Net score of happy over unhappy

** Rounding - There may be a slight difference of 1% in some instances



Happiness Index 2017 – Region Wise

“In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?”

Demo	Happy	Neutral	Unhappy	DK/NA	NET Happiness*
Gender					
Male	67%	22%	10%	1%	57%
Female	69%	21%	9%	1%	60%
Age Group					
Under 34	70%	20%	10%	0%	60%
35 - 54	69%	22%	9%	0%	60%
55+	65%	25%	9%	1%	56%
Monthly Household Income					
Low (Bottom quintile/20%)	52%	27%	19%	2%	33%
Medium low (Second quintile/20%)	61%	23%	16%	0%	45%
Medium (Third quintile/20%)	67%	23%	10%	0%	57%
Medium high (Fourth quintile/20%)	77%	19%	4%	0%	73%
High (Top quintile/20%)	78%	18%	3%	1%	75%
I don't know / Prefer not to answer	58%	25%	14%	3%	44%
Education					
No education/only basic education	56%	20%	23%	1%	33%
Completed primary	63%	26%	10%	1%	53%
Completed secondary school	67%	21%	10%	2%	57%
Completed High level education (University)	71%	21%	7%	1%	64%
Completed Higher level of education (Masters, PHD, etc.)	70%	23%	7%	0%	63%
I don't know / I prefer not to answer	39%	41%	11%	9%	28%

* NET Happiness - Net score of happy over unhappy

** Rounding - There may be a slight difference of 1% in some instances



METHODOLOGY

The End of Year Survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in 66 countries around the world.

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was founded in May 1947 (Loxwood Hall, Sussex, England) by Dr. George Gallup together with 11 opinion research institutes from all over the world. It is the oldest and most known global polling organization, which fathers and mothers are among the people who established the key professional bodies of the market and opinion research industry: APOR, WAPOR and ESOMAR.

Gallup International Association (GIA) is registered in Zurich, Switzerland and is a nonprofit entity (verein). Currently the Association through its members, associates and partners covers more than 60 countries on all continents and about 80% of the global population. Our members/associates/partners are leading national institutes (only one per country) with profound local knowledge of research methods and techniques, statistical data, custom and culture differences of its our country. GIA works on a daily basis to share knowledge, new research tools and to provide the most appropriate solutions to international research projects and service the client to the best of our abilities. The Association has an unique and recognized experience and capacity to work all over the globe.

Gallup International Association is managed by five elected Board of Directors: Johnny Heald, Michael Nitsche, Andrei Milekhin, Steven Kang and Kancho Stoychev. At the 70 Annual Conference (May 2017) Kancho Stoychev was elected President and Michael Nitsche Executive Vice President.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

