



END OF YEAR SURVEY 2016

Gallup International Association opinion poll in 66 countries across the globe

- Country overall direction
- EU membership
- Attitudes towards migrants and refugees

COUNTRY REPORT: SWEDEN

November-December 2016



Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

METHODOLOGY

The End of Year Survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in 69 countries around the world.

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

In Sweden End of Year Survey 2016 was carried out by CMA Research.

ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was founded in May 1947 (Loxwood Hall, Sussex, England) by Dr. George Gallup together with 11 opinion research institutes from all over the world. It is the oldest and most known global polling organization, which fathers and mothers are among the people who established the key professional bodies of the market and opinion research industry: APOR, WAPOR and ESOMAR.

Gallup International Association (GIA) is registered in Zurich, Switzerland and is a nonprofit entity (verein). Currently the Association through its members, associates and partners covers more than 60 countries on all continents and about 80% of the global population. Our members/associates/partners are leading national institutes (only one per country) with profound local knowledge of research methods and techniques, statistical data, custom and culture differences of its our country. GIA works on a daily basis to share knowledge, new research tools and to provide the most appropriate solutions to international research projects and service the client to the best of our abilities. The Association has an unique and recognized experience and capacity to work all over the globe.

Gallup International Association is managed by five elected Board of Directors: Johnny Heald, Michael Nitsche, Andrei Milekhin, Steven Kang and Kancho Stoychev.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



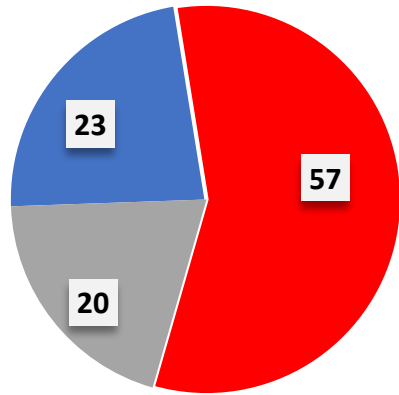
■ Country overall direction

■ EU membership

■ Attitudes towards migrants and refugees

In general, do you think that things in **Sweden** are heading in the right direction or the wrong direction?

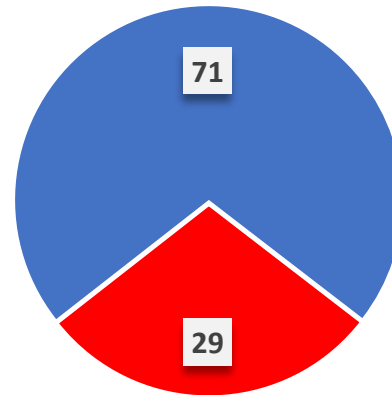
Country Overall Direction



■ Right ■ Wrong ■ DK/NA

If there was a referendum tomorrow in your country on whether **Sweden** should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

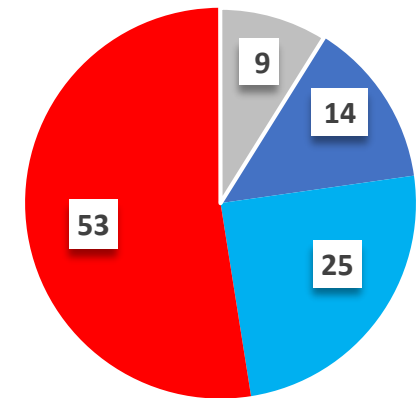
EU Membership



■ Stay in the EU ■ Leave the EU

Do you think that generally **Sweden** should receive more or fewer migrants and refugees than they are currently receiving today?

Migrants and refugees



■ More ■ The same amount ■ Less ■ DK/NA

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



In general, do you think that things in Sweden are heading in the right direction or the wrong direction?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/ Disabled (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Weighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Right direction	235 23%	144b 28%	91 18%	- -%	47cdef 30%	30 17%	35 20%	35 20%	35 20%	53cdef 31%	109c 20%	31c 24%	3 7%	29ac 31%	2 20%	59ac 30%	10 22%	162 25%	43 22%	1 33%	17 25%	106e 25%	43 25%	67 19%
Wrong direction	585 57%	292 57%	293 57%	- -%	72 46%	108bg 60%	118bg 66%	100 56%	102b 60%	85 49%	327df 60%	69 53%	26 60%	45 48%	8 80%	102 51%	26 58%	364 55%	128b 64%	2 67%	37 54%	242 57%	93 54%	204 58%
Don't know/ no answer	214 21%	80 16%	134a 26%	- -%	37d 24%	42d 23%	25 14%	42d 24%	34 20%	34 20%	109 20%	30 23%	14 33%	19 20%	- -%	39 20%	9 20%	133 20%	28 14%	- -%	14 21%	77 18%	35 20%	81 23%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



In general, do you think that things in Sweden are heading in the right direction or the wrong direction?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	820	436	384	-	119	138	153	135	137	138	436	100	29	74	10	161	36	526	171	3	54	348	136	271
Weighted Base	820	436	384	-	119	138	153	135	137	138	436	100	29	74	10	161	36	526	171	3	54	348	136	271
Right direction	235 29%	144b 33%	91 24%	- -%	47cdef 39%	30 22%	35 23%	35 26%	35 26%	53cdef 38%	109 25%	31 31%	3 10%	29a 39%	2 20%	59a 37%	10 28%	162 31%	43 25%	1 33%	17 31%	106 30%	43 32%	67 25%
Wrong direction	585 71%	292 67%	293a 76%	- -%	72 61%	108bg 78%	118bg 77%	100bg 74%	102bg 74%	85 62%	327df 75%	69 69%	26 90%	45 61%	8 80%	102 63%	26 72%	364 69%	128 75%	2 67%	37 69%	242 70%	93 68%	204 75%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



If there was a referendum tomorrow in your country on whether Sweden should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed second- ary school (c)	Compl- eted High level education (Univ- ersity) (d)	Compl- eted Higher level of education (Mast- ers, PHD, etc.) (e)
Unweighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Weighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Stay in the Europe Union	738 71%	364 71%	374 72%	- -%	126def 81%	132e 73%	123 69%	105 59%	117 68%	135def 78%	388 71%	94 72%	27 63%	74c 80%	6 60%	143 72%	33 73%	469 71%	147 74%	- -%	39 57%	284 67%	128b 75%	277bc 79%
Leave the European Union	296 29%	152 29%	144 28%	- -%	30 19%	48 27%	55bg 31%	72bcg 41%	54bg 32%	37 22%	157 29%	36 28%	16d 37%	19 20%	4 40%	57 29%	12 27%	190 29%	52 26%	3 100%	29de 43%	141e 33%	43 25%	75 21%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



If there was a referendum tomorrow in your country on whether Sweden should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/ Disabled (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)
Unweighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Weighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Stay in the Europe Union	738 71%	364 71%	374 72%	- -%	126def 81%	132e 73%	123 69%	105 59%	117 68%	135def 78%	388 71%	94 72%	27 63%	74c 80%	6 60%	143 72%	33 73%	469 71%	147 74%	- -%	39 57%	284 67%	128b 75%	277bc 79%
Leave the European Union	296 29%	152 29%	144 28%	- -%	30 19%	48 27%	55bg 31%	72bcg 41%	54bg 32%	37 22%	157 29%	36 28%	16d 37%	19 20%	4 40%	57 29%	12 27%	190 29%	52 26%	3 100%	29de 43%	141e 33%	43 25%	75 21%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



Do you think that generally Sweden should receive more or fewer migrants and refugees than they are currently receiving today?

(base: All respondents)

	Gender		Age							Working Status					Income			Education						
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
Weighted Base	1034	516	518	-	156	180	178	177	171	172	545	130	43	93	10	200	45	659	199	3	68	425	171	352
More	140 14%	61 12%	79 15%	- -%	29eg 19%	34efg 19%	28e 16%	14 8%	19 11%	16 9%	67 12%	31acf 24%	4 9%	20af 22%	- -%	16 8%	7 16%	87 13%	35 18%	- -%	4 6%	46 11%	32bc 19%	58bc 16%
The same amount	263 25%	133 26%	130 25%	- -%	48d 31%	41 23%	38 21%	38 21%	50 29%	48 28%	132 24%	35 27%	9 21%	27 29%	4 40%	55 28%	10 22%	177 27%	47 24%	- -%	13 19%	94 22%	49 29%	107c 30%
Less	543 53%	287b 56%	256 49%	- -%	60 38%	81 45%	99bc 56%	107bc 60%	92b 54%	104bc 60%	290bd 53%	56 43%	26bd 60%	39 42%	6 60%	119bd 60%	24 53%	343 52%	105 53%	3 100%	48de 71%	249de 59%	73 43%	162 46%
Don't know/ no answer	88 9%	35 7%	53a 10%	- -%	19fg 12%	24fg 13%	13g 7%	18g 10%	10 6%	4 2%	56f 10%	8 6%	4 9%	7 8%	- -%	10 5%	4 9%	52 8%	12 6%	- -%	3 4%	36 8%	17 10%	25 7%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



Do you think that generally Sweden should receive more or fewer migrants and refugees than they are currently receiving today?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/ Disabled (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	946	481	465	-	137	156	165	159	161	168	489	122	39	86	10	190	41	607	187	3	65	389	154	327
Weighted Base	946	481	465	-	137	156	165	159	161	168	489	122	39	86	10	190	41	607	187	3	65	389	154	327
More	140 15%	61 13%	79 17%	- -%	29efg 21%	34efg 22%	28eg 17%	14 9%	19 12%	16 10%	67 14%	31acf 25%	4 10%	20af 23%	- -%	16 8%	7 17%	87 14%	35 19%	- -%	4 6%	46 12%	32bc 21%	58bc 18%
The same amount	263 28%	133 28%	130 28%	- -%	48de 35%	41 26%	38 23%	38 24%	50 31%	48 29%	132 27%	35 29%	9 23%	27 31%	4 40%	55 29%	10 24%	177 29%	47 25%	- -%	13 20%	94 24%	49 32%	107bc 33%
Less	543 57%	287 60%	256 55%	- -%	60 44%	81 52%	99b 60%	107bc 67%	92b 57%	104b 62%	290bd 59%	56 46%	26bd 67%	39 45%	6 60%	119bd 63%	24 59%	343 57%	105 56%	3 100%	48de 74%	249de 64%	73 47%	162 50%

95 percent as lower case or *

End of Year Survey 2016 was carried out by CMA Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

