



END OF YEAR SURVEY 2016

Gallup International Association opinion poll in 66 countries across the globe

- Country overall direction
- EU membership
- Attitudes towards migrants and refugees

COUNTRY REPORT: DENMARK

November-December 2016



Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

METHODOLOGY

The End of Year Survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in 69 countries around the world.

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

In Denmark End of Year Survey 2016 was carried out by DMA/Research.

ABOUT GALLUP INTERNATIONAL ASSOCIATION

Gallup International was founded in May 1947 (Loxwood Hall, Sussex, England) by Dr. George Gallup together with 11 opinion research institutes from all over the world. It is the oldest and most known global polling organization, which fathers and mothers are among the people who established the key professional bodies of the market and opinion research industry: APOR, WAPOR and ESOMAR.

Gallup International Association (GIA) is registered in Zurich, Switzerland and is a nonprofit entity (verein). Currently the Association through its members, associates and partners covers more than 60 countries on all continents and about 80% of the global population. Our members/associates/partners are leading national institutes (only one per country) with profound local knowledge of research methods and techniques, statistical data, custom and culture differences of its our country. GIA works on a daily basis to share knowledge, new research tools and to provide the most appropriate solutions to international research projects and service the client to the best of our abilities. The Association has an unique and recognized experience and capacity to work all over the globe.

Gallup International Association is managed by five elected Board of Directors: Johnny Heald, Michael Nitsche, Andrei Milekhin, Steven Kang and Kancho Stoychev.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



■ Country overall direction

■ EU membership

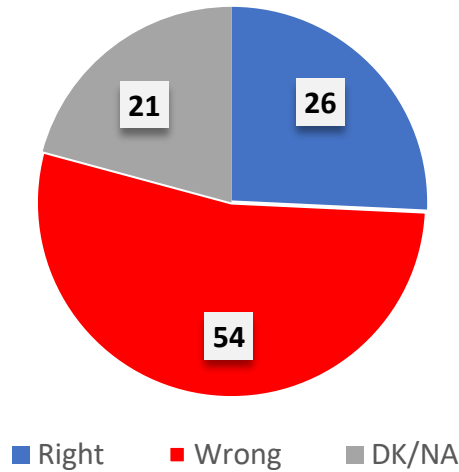
■ Attitudes towards migrants and refugees

In general, do you think that things in **Denmark** are heading in the right direction or the wrong direction?

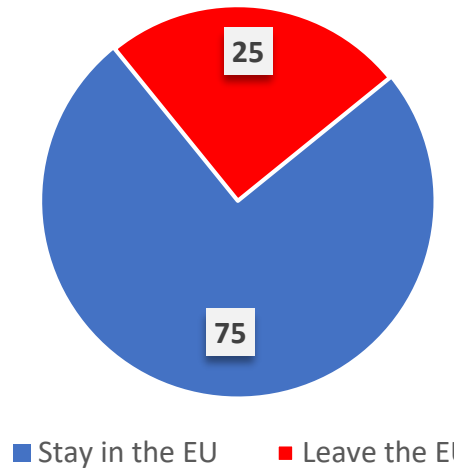
If there was a referendum tomorrow in your country on whether **Denmark** should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

Do you think that generally **Denmark** should receive more or fewer migrants and refugees than they are currently receiving today?

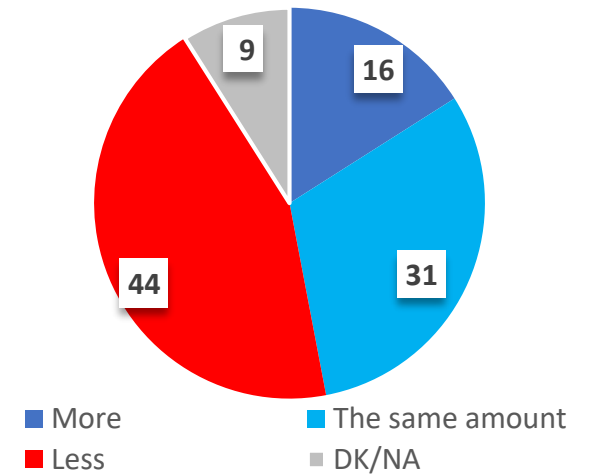
Country Overall Direction



EU Membership



Migrants and refugees



End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



In general, do you think that things in Denmark are heading in the right direction or the wrong direction?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	1002	508	496	-	79	193	151	161	157	281	445	71	40	114	13	306	114	606	136	17	72	312	419	172
Weighted Base	1002	495	507	-	76	194	161	168	165	238	465	73	41	110	14	288	113	599	145	16	74	306	421	175
Right direction	258 26%	135 27%	122 24%	- -%	17 23%	55 28%	36 22%	44 26%	37 23%	68 28%	133c 29%	21c 20%	5 11%	27 25%	5 35%	64 22%	28 25%	149 25%	54ab 37%	2 13%	14 19%	85 28%	112 27%	41 24%
Wrong direction	538 54%	269 54%	270 53%	- -%	33 44%	93 48%	95bc 59%	90 53%	101bc 61%	127 53%	242 52%	35 48%	30abd 74%	54 49%	5 37%	168 58%	63c 56%	338c 56%	60 41%	9 59%	40 55%	156 51%	230 55%	99 57%
Don't know/ no answer	206 21%	91 18%	115 23%	- -%	28defg 34%	46 24%	30 19%	34 20%	26 16%	44 18%	90 19%	17 23%	6 14%	29 26%	4 28%	55 19%	22 19%	112 19%	32 22%	4 28%	19 27%	64 21%	79 19%	34 20%

95 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



In general, do you think that things in Denmark are heading in the right direction or the wrong direction?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18-24 (b)	25-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)	
Unweighted Base	793	415	378	-	53	148	122	129	131	210	360	55	34	83	9	244	89	493	108	12	53	248	337	137
Weighted Base	796	404	392	-	50	148	131	134	138	194	375	56	35	81	10	232	91	487	113	11	54	241	342	141
Right direction	258 32%	135 34%	122 31%	- %	17 34%	55 37%	36 28%	44 33%	37 27%	68 35%	133 ^{cf} 35%	21 ^c 37%	5 13%	27 ^c 33%	5 49%	64 28%	28 31%	149 31%	54 ^{ab} 47%	2 18%	14 26%	85 35%	112 33%	41 29%
Wrong direction	538 68%	269 66%	270 69%	- %	33 66%	93 63%	95 72%	90 67%	101 73%	127 65%	242 65%	35 63%	30 ^{abd} 87%	54 67%	5 51%	168 ^a 72%	63 ^c 69%	338 ^c 69%	60 53%	9 82%	40 74%	156 65%	230 67%	99 71%

85 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



If there was a referendum tomorrow in your country on whether Denmark should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No edu- cation/ only basic education (a)	Com- pleted primary (b)	Com- pleted second- ary school (c)	Com- pleted High level education (Univ- ersity) (d)	Com- pleted Higher level of education (Mast- ers, PHD, etc.) (e)
Unweighted Base	1002	508	496	-	79	183	151	161	157	281	445	71	40	114	13	306	114	606	136	17	72	312	419	172
Weighted Base	1002	495	507	-	76	194	161	168	165	238	465	73	41	110	14	288	113	599	145	16	74	306	421	175
Stay in the Europe Union	755 75%	375 76%	380 75%	- -%	70 92%	154 80%	120 74%	105 62%	125 76%	180 76%	340 73%	58 77%	29 71%	95 86%	10 73%	215 75%	94 84%	441 74%	116 80%	11 68%	52 70%	220 72%	324 77%	142 81%
Leave the European Union	247 25%	120 24%	127 25%	- -%	6 8%	39 20%	41 26%	63 38%	40 24%	58 24%	125 27%	17 23%	12 28%	15 14%	4 27%	72 25%	18 16%	158 26%	29 20%	5 32%	22 30%	86 28%	98 23%	33 19%

95 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



If there was a referendum tomorrow in your country on whether Denmark should remain a part of the European Union, would you vote to stay in the European Union or to leave the European Union?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Com- pleted primary (b)	Com- pleted second- ary school (c)	Com- pleted High level education (Univ- ersity) (d)	Com- pleted Higher level of education (Mast- ers, PHD, etc.) (e)
Unweighted Base	1002	508	496	-	79	193	151	161	157	281	445	71	40	114	13	306	114	606	136	17	72	312	419	172
Weighted Base	1002	495	507	-	76	194	161	168	165	238	465	73	41	110	14	288	113	599	145	16	74	306	421	175
Stay in the Europe Union	755 75%	375 76%	380 75%	- -%	70 92%	154 80%	120 74%	105 62%	125 76%	180 76%	340 73%	56 77%	29 71%	95 86%	10 73%	215 75%	94 84%	441 74%	116 80%	11 68%	52 70%	220 72%	324 77%	142 81%
Leave the European Union	247 25%	120 24%	127 25%	- -%	6 8%	39 20%	41 26%	63 38%	40 24%	58 24%	125 27%	17 23%	12 29%	15 14%	4 27%	72 25%	18 16%	158 28%	29 20%	5 32%	22 30%	86 28%	98 23%	33 19%

95 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



Do you think that generally Denmark should receive more or fewer migrants and refugees than they are currently receiving today?

(base: All respondents)

	Gender		Age							Working Status						Income			Education					
	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unempl-oyed (c)	Student (d)	House- wife (e)	Retir- ed/ Disab- led (f)	Low (a)	Medium (b)	High (c)	No education/ only basic education (a)	Compl- eted primary (b)	Compl- eted second- ary school (c)	Compl- eted High level education (Univ- ersity) (d)	Compl- eted Higher level of education (Mast- ers, PHD, etc.) (e)	
Unweighted Base	1002	506	496	-	79	193	151	161	157	261	445	71	40	114	13	306	114	606	136	17	72	312	419	172
Weighted Base	1002	495	507	-	76	194	161	168	165	238	465	73	41	110	14	288	113	599	145	16	74	306	421	175
More	164 16%	84 17%	80 16%	- -%	28cdefg 34%	40g 20%	21 13%	23 14%	26 16%	30 12%	79f 17%	12 16%	9f 22%	32abf 29%	1 8%	31 11%	35bc 31%	88 14%	25 18%	- -%	11 15%	44 14%	60 14%	49bcd 28%
The same amount	314 31%	148 30%	167 33%	- -%	20 26%	63 33%	54 34%	47 28%	56 34%	74 31%	147 32%	27 38%	10 26%	32 29%	5 36%	89 31%	25 22%	205a 34%	51a 35%	3 21%	12 16%	81 26%	151bc 36%	65bc 37%
Less	437 44%	221 45%	216 43%	- -%	16 21%	68b 35%	71b 44%	91bcf 54%	66b 40%	125bcf 52%	204bd 44%	22 31%	17d 42%	28 26%	8 57%	152abd 53%	37 33%	265a 44%	58 40%	10 68%	42de 56%	155de 51%	177e 42%	50 29%
Don't know/ no answer	87 9%	42 9%	45 9%	- -%	14deg 19%	23eg 12%	15g 10%	8 5%	16g 10%	9 4%	36 8%	12af 16%	4 11%	18af 16%	- -%	16 5%	16b 14%	43 7%	10 7%	2 14%	10 13%	26 9%	33 8%	11 6%

95 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).



Do you think that generally Denmark should receive more or fewer migrants and refugees than they are currently receiving today?

(base: All excluding "Don't know/no response")

	Gender		Age							Working Status						Income			Education					
	Total	Male (a)	Female (b)	Under 18 (a)	18 – 24 (b)	25 – 34 (c)	35 – 44 (d)	45 – 54 (e)	55 – 64 (f)	65+ (g)	Working full (a)	Working part time (b)	Unemployed (c)	Student (d)	Housewife (e)	Retired/Disabled (f)	Low (a)	Medium (b)	High (c)	No education/only basic education (a)	Completed primary (b)	Completed secondary school (c)	Completed High level education (University) (d)	Completed Higher level of education (Masters, PHD, etc.) (e)
Unweighted Base	918	466	452	-	85	171	137	152	142	251	411	81	38	96	13	290	98	568	127	15	63	287	387	160
Weighted Base	915	453	462	-	62	170	146	180	148	229	430	61	38	93	14	272	97	558	135	14	64	280	388	164
More	184 18%	84 19%	80 17%	- -%	28cdefg 42%	40deg 23%	21 14%	23 14%	26 17%	30 13%	79f 18%	12 19%	9f 24%	32abf 35%	1 8%	31 11%	35bc 36%	88 15%	25 19%	- -%	11 17%	44 16%	60 15%	49bcd 30%
The same amount	314 34%	148 33%	167 36%	- -%	20 32%	63 37%	54 37%	47 29%	56 38%	74 32%	147 34%	27 45%	10 29%	32 35%	5 36%	89 33%	25 28%	205a 37%	51a 38%	3 24%	12 18%	81 28%	151bc 39%	65bc 40%
Less	437 48%	221 49%	216 47%	- -%	16 26%	68 40%	71b 49%	91bcf 57%	86b 45%	125bc 55%	204d 47%	22 36%	17 47%	28 30%	8 57%	152abd 56%	37 38%	265 48%	58 43%	10 76%	42de 65%	155de 55%	177e 48%	50 31%

95 percent as lower case or *

End of Year Survey 2016 was carried out by DMA/Research.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

