

PEOPLE ACROSS ALL CONTINENTS SHARE A JOINT HOPE FOR A MORE ACTIVE EUROPEAN UNION

According to the End of the Year Poll of Gallup International Association, the oldest global tracking study in the world launched in 1977 by Dr. George Gallup

German Chancellor Angela Merkel for a second year in a row leads the rating of the global leaders followed by the French President Macron who was first three years ago when he was newly elected, according to the latest End of the Year Survey from Gallup International Association - the world longest running global polling agency / since 1947/. In fact these two European leaders are the only ones scoring positively overall based on this research that covers 50 countries (and approximately two thirds of the global population). The leadership crisis in the world continues; as well the crisis of global order.

Both the US and Russian Presidents scored almost the same negative perceptions as last year (minus 27 and minus 17 respectively), while Israeli PM Netanyahu lost further ground. Although not a political leader Pope Francis continues to be the most favourably accepted leader in the World.

Global citizens continue to have a positive assessment of the international policies of the European Union, which is the only superpower to be considered as a stabilizing force. Compared with a year ago the EU is gaining momentum (increase of the net score from 14 to 22). Meanwhile the international policies of both US and Russia continue to be considered as destabilizing the world (even though they show a slight improvement from last time). China maintains a slightly better position, but still in the negative scale (minus 9).

Finally the majority of global citizens do not expect President Trump to be re-elected in November, but here opinion varies too much between countries and rather from being predictive it seems to reflect national attitudes. The poll was conducted before the end of the impeachment process which may now change these perceptions.

Kancho Stoychev, President of GIA:

“People across all continents share a joint hope for a more active European Union, one involved in international affairs because they see an increasing confrontation and division on the global stage. The European soft power is more attractive for the majority in the democratic world but at the same time people fear that this power might be too soft for the hard international reality we live in. Europe now is perhaps at its most decisive crossroad between US, Russia and China and its destiny as an independent global player depends on the ability of the elites from the old continent to reform and unite the citizens. Europe is the cultural motherland for both the US and Russia; to balance between them requires highly skilled manoeuvring. But if the rise of China continues together with US-Russia confrontation, the stabilizing role of the EU will become central for the world. Is the EU prepared to take it?”

Methodology:

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The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out in 50 countries around the world.

Regions coverage:

- EU Total - combines EU West and EU East
- EU West – Austria, France, Germany, Ireland, Italy, Spain, Finland, UK
- EU East – Bulgaria, Czech Republic, Poland, Romania
- Non-EU Europe – Albania, Armenia, Bosnia&Herzegovina, Kosovo, North Macedonia, Moldova, Serbia, Ukraine, Georgia, Switzerland
- Latin America – Argentina, Columbia, Ecuador, Mexico, Peru
- East Asia – Hong Kong, Indonesia, Japan, Philippines, Republic of Korea, Thailand, Vietnam, Malaysia
- West Asia – Afghanistan, Azerbaijan, Kazakhstan, Pakistan, Turkey
- Middle East - Iraq, Syria, Lebanon, Jordan, Palestine
- Africa – Nigeria, Ethiopia, Ghana
- USA, India and Russia are not included in any other regional category

Sample Size and Mode of Field Work:

A total of 50261 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during November-December either face to face, via telephone or online.

The margin of error for the survey is between +3-5% at 95% confidence level.”

About Gallup International

Gallup International Association (GIA) is the leading global independent association in market research and polling.

For over 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 Members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

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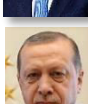
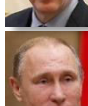
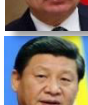
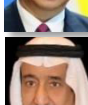
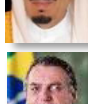
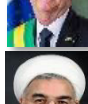
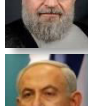

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For further details see website:

www.gallup-international.com

OPINION OF GLOBAL LEADERS

Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

	Base: Global Average	EoY Survey 2019			EoY Survey 2018			EoY Survey 2017		
		Favourable	Unfavourable	Net Score 2018	Favourable	Unfavourable	Net Score 2018	Favourable	Unfavourable	Net Score 2017
	Pope Francis	53%	23%	30%	51%	22%	+29	56%	18%	+38
	German Chancellor Angela Merkel	46%	31%	15%	45%	31%	+14	49%	29%	+20
	French President Emmanuel Macron	40%	33%	7%	38%	32%	+6	45%	24%	+21
	Indian Prime Minister Narendra Modi	26%	28%	-2%	24%	22%	+2	30%	22%	+8
	British Prime Minister Boris Johnson (Theresa May for 2017-2018)	30%	38%	-8%	35%	31%	+4	38%	31%	+7
	Turkish President Erdoğan	30%	40%	-10%	28%	40%	-12	28%	40%	-12
	Russian President Vladimir Putin	36%	48%	-12%	35%	47%	-12	43%	40%	+3
	Chinese President Xi Jinping	29%	41%	-12%	28%	37%	-9	37%	31%	+6
	Saudi Arabia King Salman bin Abdulaziz al Saud	25%	37%	-12%	24%	35%	-11	26%	32%	-6
	Brazilian President Jair Bolsonaro	21%	35%	-14%	-	-	-	-	-	-
	Iranian President Hassan Rouhani	21%	39%	-18%	18%	37%	-19	24%	33%	-9
	Israeli Prime Minister Benjamin Netanyahu	21%	41%	-20%	21%	36%	-15	25%	33%	-8
	US President Donald Trump	31%	58%	-27%	29%	59%	-30	31%	58%	-27

* NET Score – Favorable vs. Unfavorable



SUPERPOWERS POLICIES EVALUATION

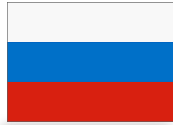
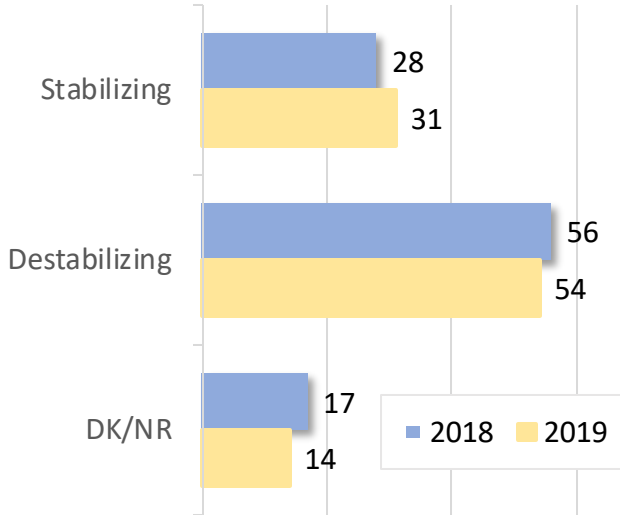
What do you think about the international policies of the following four superpowers – are their policies stabilizing or destabilizing the world?

■ 2018 ■ 2019



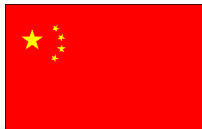
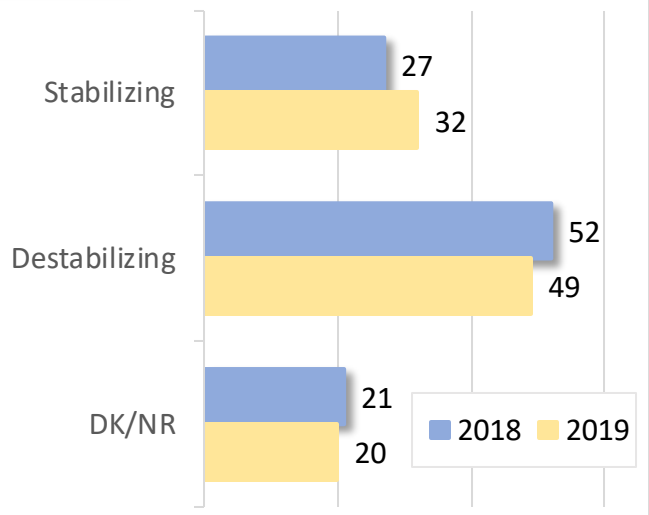
2018 Global NET Score: -28
2019 Global NET Score: -23

USA



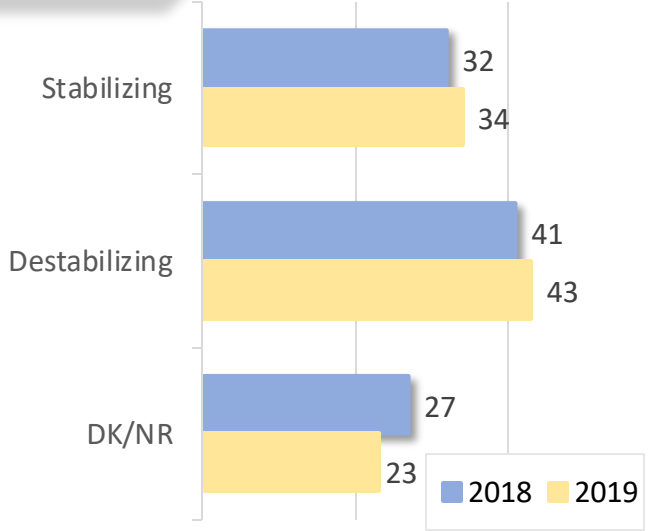
2018 Global NET Score: -25
2019 Global NET Score: -17

Russia



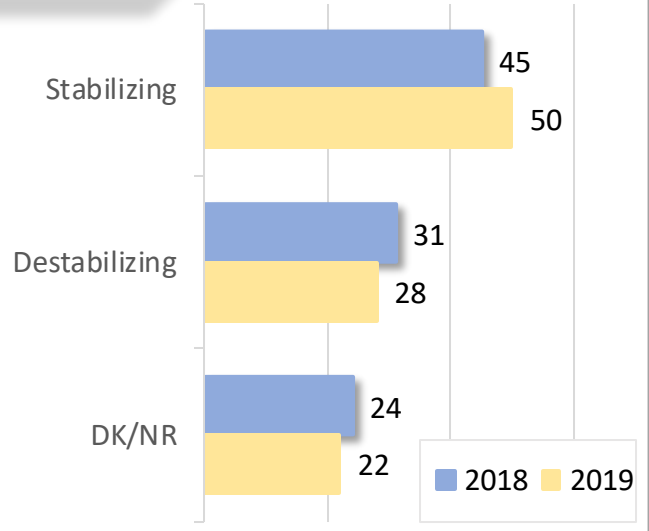
2018 Global NET Score: -9
2019 Global NET Score: -9

China



2018 Global NET Score: +14
2019 Global NET Score: +22

EU



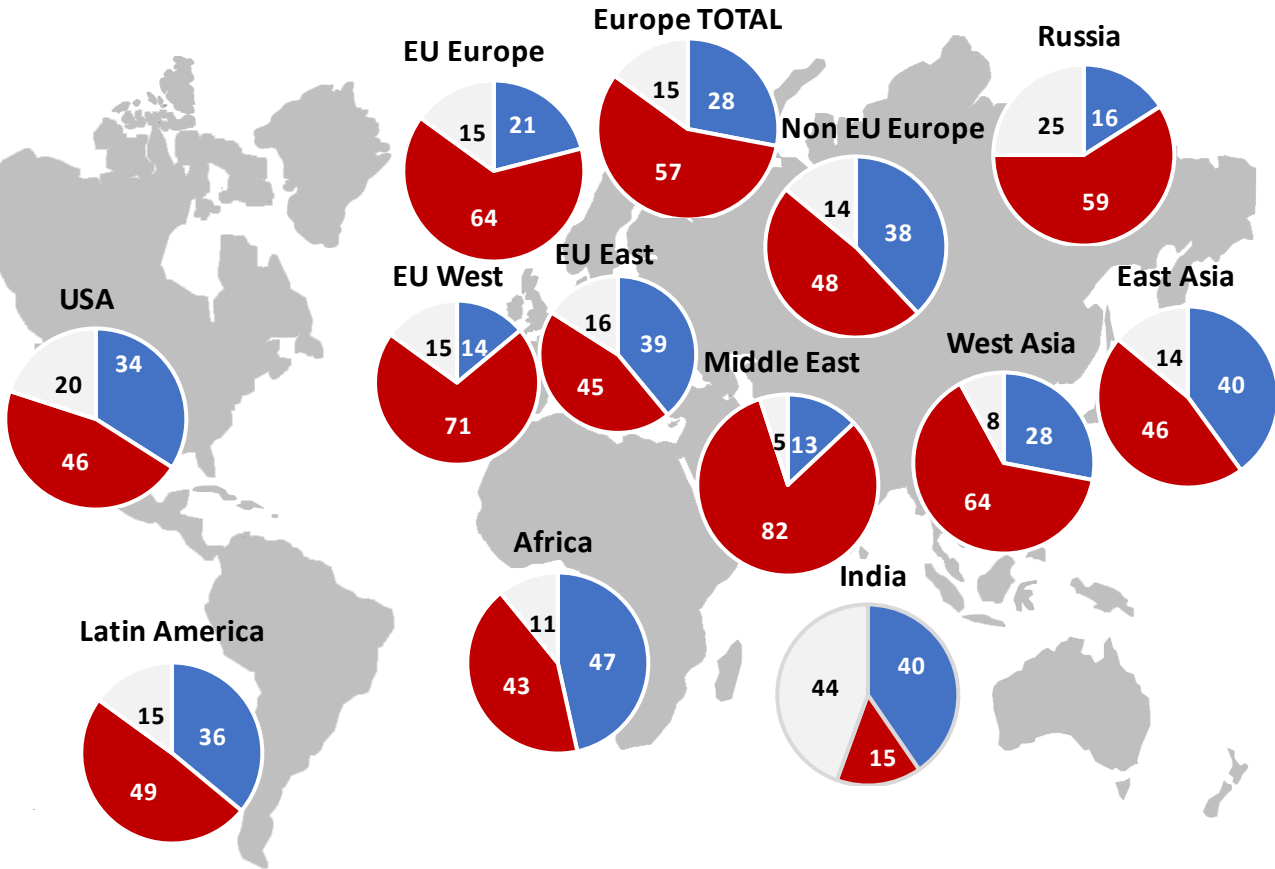
Definitions:

Global NET Score = Stabilizing vs. Destabilizing

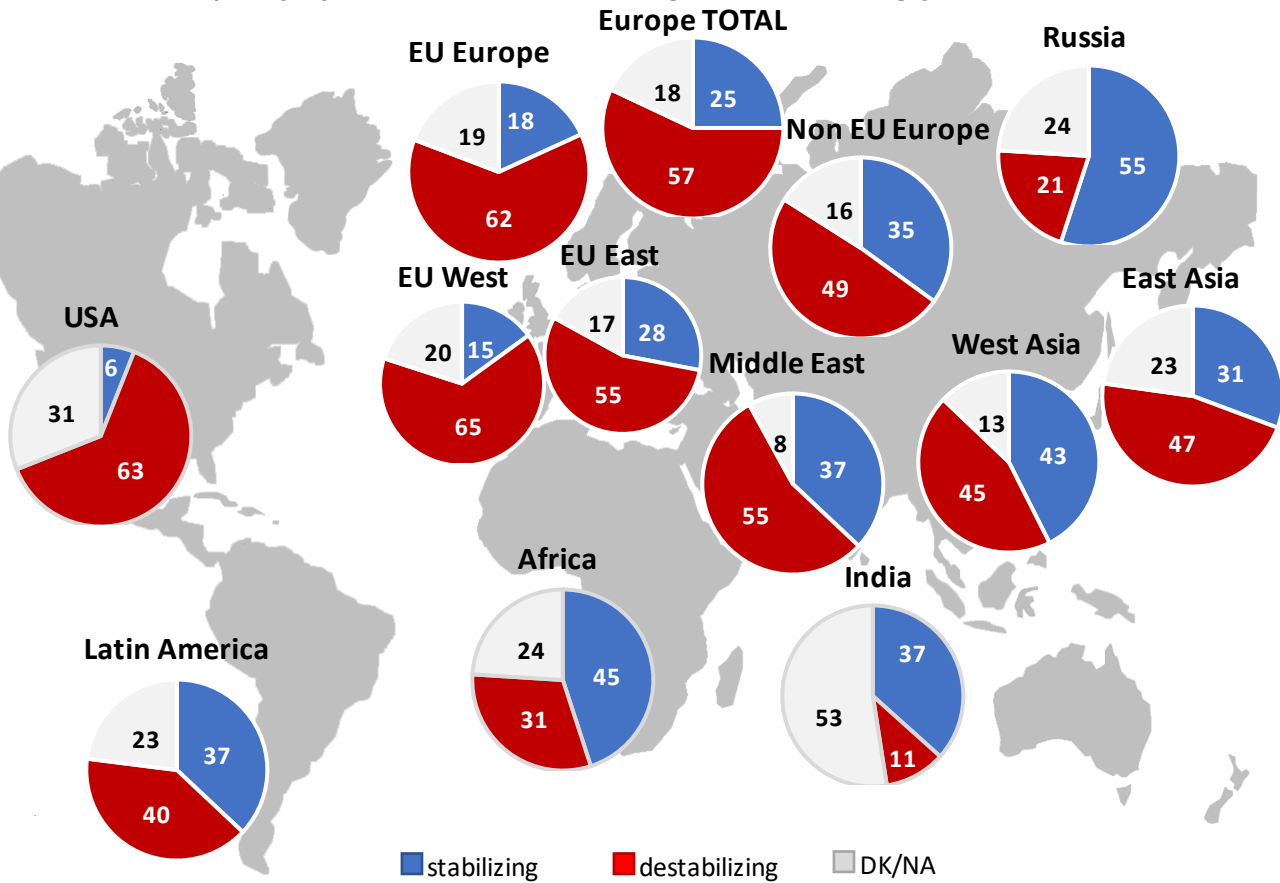


SUPERPOWERS POLICIES EVALUATION BY REGION

*International policy of **USA** – is it stabilizing or destabilizing for the world?*



*International policy of **RUSSIA** – is it stabilizing or destabilizing for the world?*

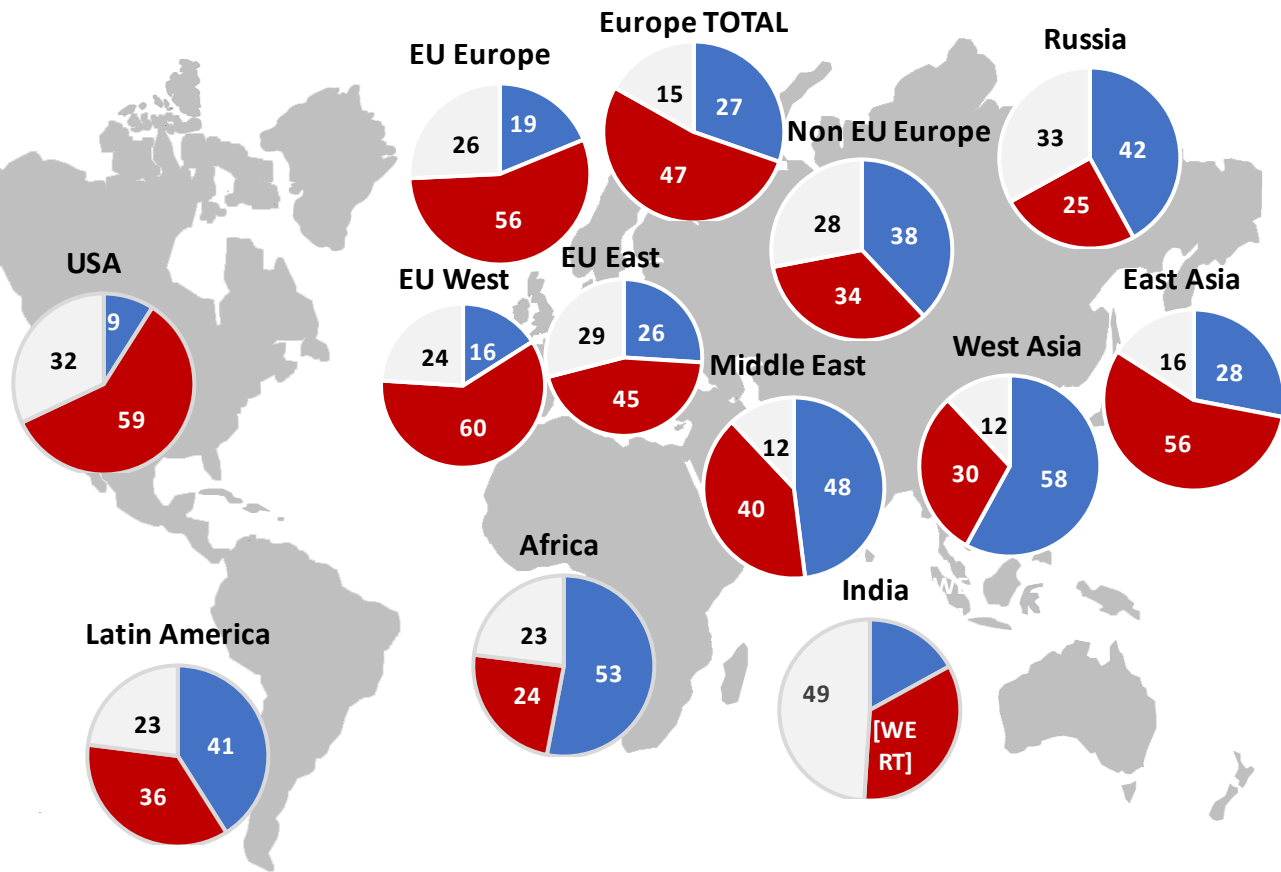


■ stabilizing ■ destabilizing ■ DK/NA

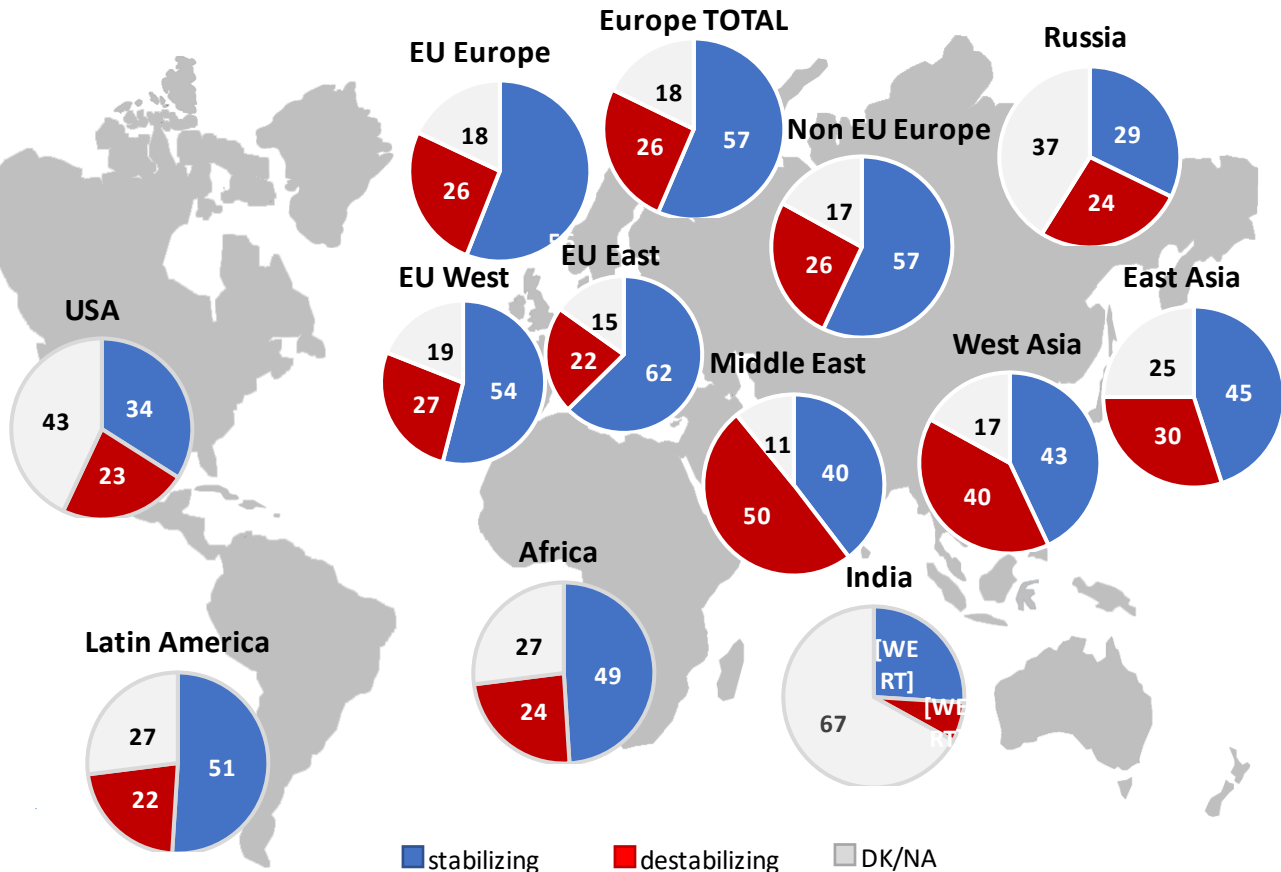


SUPERPOWERS POLICIES EVALUATION BY REGION

International policy of **CHINA** – is it stabilizing or destabilizing for the world?



International policy of **EU** – is it stabilizing or destabilizing for the world?



■ stabilizing ■ destabilizing ■ DK/NA

